

Employer Engagement Specialist Certification

The Employer Engagement Specialist (EES) Certification is a self-paced online certification designed to equip workforce reentry professionals with the knowledge, tools, and strategies needed to identify, engage, and retain fair chance employers. Built around evidence-informed employer engagement practices, the certification helps participants develop a consultative approach to building long-term employer partnerships that expand employment opportunities for justice-impacted individuals.

FOUR MODULES



THE BUSINESS CASE FOR FAIR CHANCE HIRING

Learn how to make the business case for fair chance hiring by understanding employer needs, addressing common concerns, and demonstrating the value of expanding talent pipelines.



HOW TO FIND EMPLOYERS

Discover practical strategies for identifying employers whose workforce needs and hiring practices align with your program and job seekers.



HOW TO ENGAGE EMPLOYERS

Build the skills to initiate structured conversations, communicate your value, and develop strong employer partnerships through effective outreach and relationship-building.



HOW TO RETAIN EMPLOYERS

Strengthen long-term employer relationships by delivering exceptional service, solving business challenges, and creating lasting partnerships that lead to repeat hiring.

WHAT THE CERTIFICATION INCLUDES:



Two months of access to self-paced online learning and certification content



Practical tools, templates, and resources to strengthen employer engagement and fair chance hiring partnerships



Access to a growing community of Employer Engagement Specialists committed to advancing fair chance employment



Evidence-informed frameworks and proven strategies for identifying, engaging, and retaining employer partners



A two-year certification recognizing your expertise in employer engagement and fair chance hiring